

AGREEMENT FORM

This advertising agreement is made this day of _____ : _____ by and between The Nightlyfe Group LLC (publisher) and : _____ (advertiser) for the purchase of advertising in Nightlyfe Magazine and/or other Nightlyfe Advertising & promotional services. As the authorized representative of the advertiser, I hereby agree on its behalf to purchase advertising in The Nightlyfe Group LLC print publication (Nightlyfe Magazine) and/or other advertising/promotional services, in accordance with the contract terms specified.

ADVERTISER(S) separate by comma's if necessary

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AGENCY/ AUTHORIZED REPRESENTATIVE

| |
|----------------------------------|
| Contact: |
| Business: |
| Address: |
| |
| City |
| State: ZIP: |
| Phone |
| Fax: |
| Email: |

Advertiser will pay Nightlyfe Magazine the sum of \$ _____
and agrees to the 40% deposit \$ _____
with the remainder to be invoiced at an amount of: \$ _____

A 50% deposit is required for all new advertisers: Please send checks to the address below or submit your Credit card information.

CREDIT CARD (Amex, Visa MC) _____ exp.date: _____

Advertiser will remit payment within 30 days of invoice date. Advertiser also adheres to the advertising policy set forth for 2008.

The Nightlyfe Group LLC gives no assurances for final Magazine ad location but will make every attempt to place the ad in the best possible location for the benefit of the advertiser and the betterment of the publication and/or website.

Authorized Advertising Representative

The Nightlyfe Group LLC
www.nightlyfetv.net
www.nightlyfemag.com
www.nightlyferadio.com

Send All payments to
The Nightlyfe Group LLC
6114 Gothic Lane, Bowie MD 20720

The Nightlyfe Group Representative

tel:646-229-6391 fax:646-478-9056
info@nightlyfemag.com

ADVERTISING SPACE FORM
NIGHTLYFE TV / NIGHTLYFETV.NET

| Advertiser(s) (max 5 oper page) | Requested Advertising (see inventory code below) | Start Date | End Date | Gross Cost | Discount (if applicable) | Net Cost |
|------------------------------------|---|------------|----------|------------|-----------------------------|----------|
| | show: | | | | | |
| | inventory: | | | | | |
| | web page*: | | | | | |
| | show: | | | | | |
| | inventory: | | | | | |
| | web page*: | | | | | |
| | show: | | | | | |
| | inventory: | | | | | |
| | web page*: | | | | | |
| | show: | | | | | |
| | inventory: | | | | | |
| | web page*: | | | | | |
| | show: | | | | | |
| | inventory: | | | | | |
| | web page*: | | | | | |
| TOTAL | | | | | | |

| INVENTORY CODE | SHOWS |
|------------------------------------|-------------------------------|
| Player Bumper Ad package - PBAP | AFTER PARTY, HAPPY HOUR |
| Content Pre-Roll Ad Package - CPAD | HOUSE NATION, LIVE @ THE CLUB |
| WEB PAGE ADVERTISING ONLY | PROFILES, PROFILES LITE |
| Home Page Package - HPP | SESSIONS, SIGHTS, THE BAR |
| General pages Package - GPP | THE NEWS, VENUES |

(For internal purposes only)

| | | |
|-----------------------------------|--------|------------|
| Advertising contract split | Yes | No |
| Repeat / First Time Advertiser | repeat | first time |
| Promotional Offer | Yes | No |
| Additional Sheet with more brands | Yes | No |
| Date of contract received | <hr/> | |

